



Welcome to Dirt

Platform:

Flash (No Plug-ins, No Downloads)

Release Date:

Day and date with the film: March 3rd, 2011

Developer:

Funtactix

Genre:

Multiplayer Social World

of Players:

5,000 concurrent users per realm

Target Audience:

Males and Females of all ages

Essence of the World...

Rango: The WORLD allows fans of the movie to step into the Rango universe and become a citizen of the town of Dirt. Fans can create their own avatar, join their friends, and explore the dynamic world of the film. Along the way players will embark on quests, compete in games and customize their own personal house in town.

HIGHLIGHTS AND KEY FEATURES:

- **Live the Expanded Story** – Interact with the characters from the film as they send you on missions laced with an extended story directed by the author of the film
- **Customize Your Character** – Choose from thousands of combinations of colors and features, name your lizard and then unlock hundreds of new clothing options as you explore the World.
- **Authentic Visuals** – The WORLD was created by working closely with the amazing animated film assets and using cutting edge technology to create one of the best looking social worlds ever created
- **Kid Safe** – Rango: The WORLD is fully COPA compliant and monitored by experienced staff to create a safe online environment for all ages
- **Free Forever** – Play for free as long as you want - with additional options available for subscribers

